



Production & Change Form

Email to adchannel55prod@myactv.net

FAX to 301-665-1720

Question? Call 301-665-3626

A. About You:

- 1. Name
- 2. Agency
- 3. Phone # Cell: #
- 4. WWW.

B. About the Ad:

Air Dates: (billed weekly Mon. – Sun.)

Begin Date
 End Date or
 Run until Notified then later, resubmit with a
 Pull Date

Address

MRIS #

New listing? Yes No, re-run

Length of Advertisement
 15 second listing ad (1 picture)
 30 second Showcase Home (up to 5 pictures)

- Ad to be aired in:
- Homes (appropriate price range)
 - Business & Investments
 - Farms & Farmettes
 - Building Lots and Land
 - Construction & Improvements
 - Rental Properties
 - Vacation Properties

SCRIPT: (Suggested: 15 second listing ad 20-25 words; 30 second Showcase home 40-45 words. We may edit for time.)

Or **SPECIAL INSTRUCTIONS**

C. On the Screen:

Price

Community

Bed Rooms Baths

Style of home

Optional on Screen

- Listing Status
- New Listing
 - Reduced
 - Sold
 - Under Contract
 - Other

Ad Open House Information
 Open House Date(s)
 Open House Time to

Air in OPEN HOUSE SHOWCASE
 [requires additional weekly fee]

- For R.E. Channel 55 Use Only:**
- Bizet Photoshop CoolEdit
 - SCALA Released